



ALYSSA WEHRELL

Graphic Designer

EDUCATION

The University of Georgia
May 2017

Advertising Major &
Fashion Merchandising Minor
GPA 3.92 / 4.00

ABILITIES



Graphic Design



Logo Design + Branding



Social Media



Campaign Strategy



Fashion Design

CONTACT

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EXPERIENCE

MVO Marketing

Graphic Designer

July 2017
Present

- Designs for 14 different clients in a range of industries
- Creates print and digital design pieces including flyers, social media graphic suites, GIFs, billboards, display ads, Snapchat geofilters, and powerpoint templates
- Concepts, pitches, and executes client rebrands including logo design and collateral packages

Talking Dog Advertising Agency

Art Director | UGA Miracle

Sept. 2016
May 2017

- Branded and advertised Miracle's capstone event "Dance Marathon" through social media and merchandise
- Created promotional graphic suites for a variety of events and fundraisers throughout the year

The Red & Black Newspaper

Advertising Designer

May 2016
Feb. 2017

- Designed print, digital and mobile ads for local clients
- Created multi-media advertisement suites for special publications like the "Housing Fair Guide"
- Executed work in a strict deadline-oriented environment

PROFICIENCY

InDesign

Illustrator

Photoshop

MailChimp

Problem-Solving

Team Work

Communication

Commitment

Getting Sleep

■ *Room to Learn!